

**Class of 1972 Associates Report  
February 25, 2023**

Rob Smart  
Owen Curtis

1 Classmate lost to-date in 2023

Phillip B. Caton	2/8/23	Pennington, NJ
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8 Classmates lost in 2022

Farrell Hobbs Braziel	1/18/22	Atlanta, GA
James Patrick Reilly	2/13/22	Bloomington, IN
David R. Boggs	2/19/22	Belmont, CA
Richard Alan Sun	3/1/22	Jackson, MS
Michael I. Luger	3/29/22	Macclesfield, UK
Bruce A. Hughes	7/10/22	Wilmington, MA
John L. Shetterly	7/16/22	Wilmington, NC
Dennet W. Latham	11/12/22	Lake Oswego, OR
Murray R. Lamp	1/13/13	Not Available

9 Classmates lost in 2021

Gary Shapiro	1/21/21	Boca Raton, FL
Douglas Blake	3/12/21	Forked River, NJ
Robert Meers	6/26/21	Chicago, IL
David Mercer	7/1/21	Oklahoma City, OK
Greg Rutter	8/13/21	Lancaster, PA
Edward Allen	8/24/21	Portsmouth, NH
Duane McMurdie	9/22/21	Nampa, ID
Gary Sivak	9/24/21	Dayton, OH
Timothy Ramis	10/13/21	Portland, OR

Original class	926
Current number classmates	<u>822</u>
Deceased to date	104 (11% of Original class)
No information/no surviving partners identified	42
Surviving Partners (Widows/ widowers Identified)	62
Associates (receiving class mail)	53

References: "Deceased" vs "Lost"; "Surviving Partners" vs "Widows/ Widowers"

## **Overall Objectives of the Class of '72 Associates Program**

1. Let the surviving partners know that we are thinking of them in their time of loss.
2. Ensure that the surviving partners know that we consider them part of the Class.
3. Offer them the opportunity to stay engaged with the Class.
4. Provide meaningful and interesting programs and activities that continue to connect them with the Class and connect them with Princeton.

## **Becoming an Associate: Mailing Lists and Databases**

When a surviving partner is first identified, Alumni Records creates a record. At this point, the surviving partner is:

- Added to the Alumni Weekly Mailing List
- Added to the Class Mailing List
- Has the ability to register for the Class Website (using the name and preferred email address from Alumni Records)

Alumni Records drops an Alumnus (or a surviving partner) after 3 pieces of mail are returned (without any other contact information).

Alumni Records is synched with the TigerNet data base; the Class of 72 Website is synched with TigerNet.

## **1972 Associates Program Initial Communications (includes 3 steps)**

1. Personal note
2. Invitation for surviving partner and family members to join us on Alumni Day and Service of Remembrance and our '72 Class dinner (on first Alumni Day following their loss). Classmates lost in 2022 were honored as part of the Alumni Day Service of Remembrance today, February 25, 2023.
3. Follow up letter will be sent 3-5 months following this first Alumni Day
  - Encouraging those interested to register for access to the Class of 72 website, including "Crossings" and Associates Page.
  - Requesting that Associate confirm their interest in Associates Program.

### **1972 Associates Program Ongoing Communications**

- Alumni Weekly (courtesy on the University)
- Invitation to major '72 Reunions (and our Class Memorial Service)
- General Class mailings (e.g., President's Letters, reunions, class trips, etc.)
- Specific Associates Program Mailings (e.g., requests for updated contact information, surveys, etc.)

### **Future Plans for the Associates Program**

1. Provide Associates with access to the online and hard copy of Class 50<sup>th</sup> Reunion Book
2. Survey of current Associates (preferences, ideas, requests); specific one-on-one discussions
3. Small subcommittee of 2-3 Associates
4. Further development of the Associates Page on Class of '72 website
5. Potential for Associates to engage in Regional Class activities and activities organized by Regional Princeton Clubs
6. Opportunities for smaller shorter programs or events: off-year reunions or specific one-off events (e.g. Ann Harvard Society 1997)
7. Consider opportunities for personal one-on-one outreach to potential Associates (possibly through roommates, clubs, teams, etc.)
8. Pursue other opportunities to further engage our Associates

### **Important Coordination**

- Merc Morris (Class Memorials)
- Doug Harrison (Website, Crossings, Associates Page, etc.)
- Dottie Werner (Alumni Class Affairs)
- Mike Hausser (Alumni Records)